



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

**INVOICE**

Advertiser	Obama for America
Product	95/101/1617 - Candidate Orders
Estimate Number	1617

<b>Invoice #</b>	<b>04068595-2</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/31/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

<b>Order #</b>	<b>04068595</b>
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/18/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	<b>Good Day 5a</b>	5a-530a								
		Political Outside Window									
2	13	<b>Good Day 530a</b>	530a-6a								
		Political Outside Window									
	13			F	08/31/12	:30	5:29 AM	OFA12D095H	\$500.00		2
	13			M	08/27/12	:30	5:42 AM	OFA12D095H	\$750.00		4
	13			Th	08/30/12	:30	5:55 AM	OFA12D095H	\$750.00		3
3	13	<b>Good Day 6a</b>	6a-7a								
		Political Outside Window									
	13										
4	13	<b>Good Day 7a</b>	7a-8a								
		Political Outside Window									
	13										
5	13	<b>Good Day 8a</b>	8a-9a								
		Political Outside Window									
	13										
6	13	<b>Good Day 430a</b>	430a-5a								
		Political Outside Window									
	13										

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IDB #	TV12856
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Good Day 9a	9-10a								
		Political Outside Window									
					08/27/12 to 09/02/12	2x	MTWTF--				
	13			W	08/29/12	:30	9:54 AM	OFA12D095H	\$1,000.00		4
	13			Th	08/30/12	:30	9:23 AM	OFA12D095H	\$1,000.00		3
12	13	Live with Kelly	10a-11a								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	10:56 AM	OFA12D095H	\$500.00		7
	13			Tu	08/28/12	:30	10:47 AM	OFA12D095H	\$500.00		6
	13			Th	08/30/12	:30	10:27 AM	OFA12D095H	\$500.00		5
	13			F	08/31/12	:30	10:48 AM	OFA12D095H	\$500.00		8
13	13	Wendy Williams	11a-12p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	11:23 AM	OFA12D095H	\$300.00		4
	13			Tu	08/28/12	:30	11:41 AM	OFA12D095H	\$300.00		5
	13			Th	08/30/12	:30	11:53 AM	OFA12D095H	\$300.00		6
14	13	Fox 13 News at Noon	12p-1p								
		Political Outside Window									
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	12:52 PM	OFA12D095H	\$500.00		6
	13			W	08/29/12	:30	12:47 PM	OFA12D095H	\$500.00		4
	13			Th	08/30/12	:30	12:23 PM	OFA12D095H	\$500.00		5
15	13	Judge Alex	1p-2p								
		Political Outside Window									
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	1:29 PM	OFA12D095H	\$300.00		8
	13			Tu	08/28/12	:30	1:08 PM	OFA12D095H	\$300.00		6
	13			W	08/29/12	:30	1:09 PM	OFA12D095H	\$300.00		7

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Sales Region	National

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Deal #	
Order Flight	08/18/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Judge Alex	1p-2p								
		Political Outside Window									
	13			F	08/31/12	:30	1:23 PM	OFA12D095H	\$300.00		5
16	13	Divorce Court	2p-3p								
		Political Outside Window									
	13				08/27/12 to 09/02/12	3x	MTWTF--				
	13			Tu	08/28/12	:30	2:23 PM	OFA12D095H	\$300.00		6
	13			W	08/29/12	:30	2:54 PM	OFA12D095H	\$300.00		5
	13			F	08/31/12	:30	2:29 PM	OFA12D095H	\$300.00		4
17	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
	13				08/27/12 to 09/02/12	4x	MTWTF--				
	13			Tu	08/28/12	:30	3:07 PM	OFA12D095H	\$300.00		8
	13			W	08/29/12	:30	3:09 PM	OFA12D095H	\$300.00		7
	13			Th	08/30/12	:30	3:19 PM	OFA12D095H	\$300.00		5
	13			F	08/31/12	:30	3:08 PM	OFA12D095H	\$300.00		6
18	13	Judge Judy	4p-5p								
		Political Outside Window									
	13				08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	4:17 PM	OFA12D095H	\$700.00		6
	13			Tu	08/28/12	:30	4:48 PM	OFA12D095H	\$700.00		7
	13			W	08/29/12	:30	4:18 PM	OFA12D095H	\$700.00		8
	13			F	08/31/12	:30	4:47 PM	OFA12D095H	\$700.00		5
19	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
	13				08/27/12 to 09/02/12	3x	MTWTF--				
	13			Tu	08/28/12	:30	5:26 PM	OFA12D095H	\$1,400.00		5
	13			W	08/29/12	:30	5:22 PM	OFA12D095H	\$1,400.00		6
	13			F	08/31/12	:30	5:14 PM	OFA12D095H	\$1,400.00		4
20	13	Fox 13 News at 530p	530p-6p								

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Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Political Outside Window									
					08/27/12 to 09/02/12	2x	MTWTF--				
13				M	08/27/12	:30	5:47 PM	OFA12D095H	\$1,400.00		4
13				W	08/29/12	:30	5:55 PM	OFA12D095H	\$1,400.00		3
21	13	<b>Fox 13 News at 6p</b>	<b>6p-630p</b>								
		Political Outside Window			08/27/12 to 09/02/12	2x	MTWTF--				
13				Tu	08/28/12	:30	6:22 PM	OFA12D095H	\$1,800.00		4
13				Th	08/30/12	:30	6:15 PM	OFA12D095H	\$1,800.00		3
23	13	<b>Insider</b>	<b>730p-8p</b>								
		Political Outside Window			08/27/12 to 09/02/12	1x	MTWTF--				
13				Th	08/30/12	:30	7:47 PM	OFA12D095H	\$1,400.00		2
24	13	<b>Raising Hope/New Girl</b>	<b>8p-9p</b>								
		Political Outside Window			08/27/12 to 09/02/12	1x	---T---				
13				Th	08/30/12	:30	8:00 PM	OFA12D095H	\$5,000.00		2
25	13	<b>M-Su 10p-1030p Late News</b>	<b>10p-1030p</b>								
		Political Outside Window			08/27/12 to 09/02/12	2x	MTWTF--				
13				W	08/29/12	:30	10:05 PM	OFA12D095H	\$2,500.00		4
13				F	08/31/12	:30	10:21 PM	OFA12D095H	\$2,500.00		3
26	13	<b>M-Su 1030-11p Late News</b>	<b>1030p-11p</b>								
		Political Outside Window			08/27/12 to 09/02/12	2x	MTWTF--				
13				M	08/27/12	:30	10:45 PM	OFA12D095H	\$1,800.00		3
13				W	08/29/12	:30	11:06 PM	OFA12D095H	\$1,800.00		4

Aired Spots**52**

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Sales Region	National

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Order Flight	08/18/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>IDB #</b>	<b>TV12856</b>
Advertiser Code	95
Product Code	101

<b>Agency Ref</b>	
Advertiser Ref	

<u>Gross Total</u>	<b>\$49,850.00</b>
<u>Agency Commission</u>	<b>\$7,477.50</b>
<u>Net Amount Due</u>	<b>\$42,372.50</b>
	<b>Payment Terms 30 Days</b>

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